



### New world Fresh approach Relevant skills

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To prepare Gen Zs to thrive in a world that's constantly changing, we cannot continue doing the same old things.

World of Difference equips a new generation with highly relevant skills, through fresh and innovative approaches.

With us, bright young students become bold future leaders.

## **Core** foundations

Communication, teamwork, leadership, planning & independence.

# **Global** perspectives

Community development and conservation, climate change, cultural sensitivity, inclusivity and equality and privilege.

# **Ready** for today's world

Positive mental health, self-awareness, resilience, self-confidence and emotional intelligence.

We follow a holistic approach to ensure students get the skills they need to be successful in their studies and careers – all while making a positive impact in the world.

Our goal is to equip them to lead bold lives that will positively influence critical global challenges.







"Our group had an awesome experience in Nepal. A highlight was our contribution to a local project where the focus was on sustainability and community involvement. Kudos to the team! We've already been thinking about next year and would like to work with World of Difference again. It's the best project I've seen in my five years!"

Chris MacDonald, Educator, Stelly's School

Some organisations are happy for students to paint the same wall over and over. **That's not us.** 





# MORE

### than just good intentions

Over the last two decades, World of Difference has established itself as the **world-leader** in **purpose-driven** group expeditions.

# The World of Difference **difference**



Guided by qualified Impact Directors

Serious about conservation & community research  لي

Highest ethical standards

Led by local community organisations



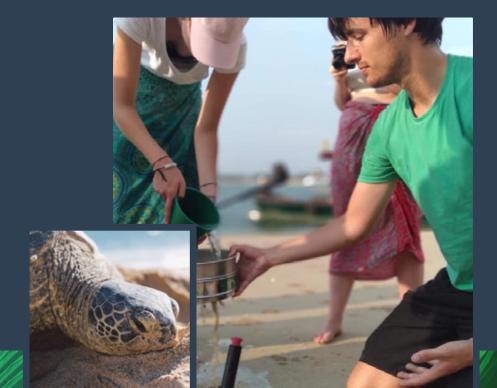
20+ years experience in 40+ countries

Real projects with measurable impact

Aligned to United Nations Sustainable Development Goals

### It's hard to do good, well.

World of Difference is focused on achieving long-term impact in collaboration with local partners to ensure the sustainability of all our community and conservation projects.



# World of Difference ethics and sustainability factors

✓ Permanent hubs in all locations

- ✓ Permanent staff on all our bases
- ✓ Ongoing, year-long projects
- ✓ Local partners and long-term relationships
- $\checkmark$  Authentic and immersive experiences
- ✓ Unwavering commitment to our ten ethical principles





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"From the outset of our relationship, World of Diference demonstrated a strong philosophical alignment with our organization's values and service learning objectives. Their responsiveness and professionalism have been noteworthy, fostering a collaborative and effective partnership. We were particularly impressed with the orientation and onboarding sessions they provided, which were bespoke and offered parents an opportunity to engage, ask questions, and gain a comprehensive understanding of the enriching experiences their daughters would be partaking in. One of the key aspects that set World of Diference apart is their robust enterprise risk mindset. They readily share their internal documentation and assessments, which allows us to thoroughly evaluate and ensure the safety and wellbeing of our participants. This level of transparency and commitment to risk management is a testament to their dedication to the welfare of all involved."

Amanda Kennedy, Deputy Vice Principle, Branksome Hall

# A few of our previous and current partners that we are privileged to collaborate with.



# NO ONE IS SAFER

With expert local staff on the ground in each location, you enjoy 24/7 tailored support - allowing you to relax and enjoy the experience.

### Prepared to handle emergencies

Sometimes, unexpected things happen that're outside our control. We know – we've been managing them for over 20 years.

Our proven emergency protocols allow rapid resolution and communication.

And our permanent in-country teams enable us to navigate emergencies more effectively than remote organisations.

### Stringent health & safety guidelines

- ✓ Compliant with British Standards of Safety (BS8848)
- ✓ Completes full risk audits
- ✓ 24-hour emergency line
- Monitors government advice on international safety.





# **360 degree support** at every step

- Pre-departure support to ensure students are 100% prepared
- Excellent level of communication and guidance on expedition
- Supported by qualified and passionate professionals and program experts
- 20+ years experience of working with youth and students.



Patrick Salmon | Cambodia







Alejandra Carvallo | Tenerife



### **Qualified** in-country teams

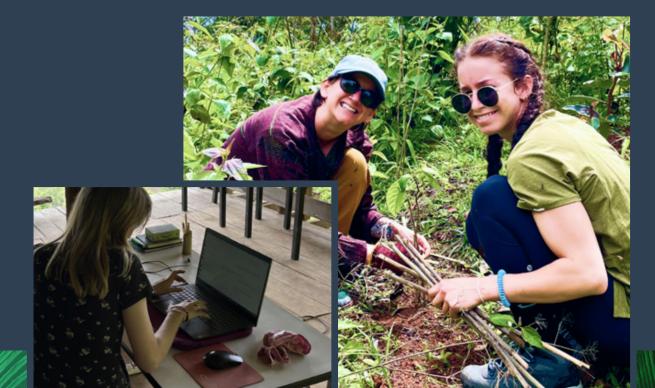
- Knowledgeable, permanent, in-country World of Difference staff who have been recruited and vetted.
- Trained professionals with qualifications in their fields of expertise.
- Teams go through background checks, receive emergency first-aid training, and complete a health and safety course
- Teams are supportive of neurodivergent conditions, such as anxiety and ADHD.
- Access to a remote World of Difference professional counsellor.



Participate in Group Expeditions both online and in-person.

The online hub guides students through the period before they depart to ensure that they feel excited and prepared for their expedition.

The in-country program is guided by detailed itineraries to ensure students have the time of their lives, while developing their personal skills.



### **Online hub**

- ✓ Pre-departure preparation
- ✓ Personal development
- ✓ Interactive engagement opportunities
- ✓ Identify fundraising activities

### In-country

- Life-changing in-person experiences in a beautiful location
- Adventure activities and cultural immersion experiences
- ✓ Learning and leadership challenges
- ✓ Contributing to local projects

# Bespoke WELL BALANCED

11/PM

### itineraries

World of Difference offers a variety of trip focuses to align to different subject areas within the school curriculum that have been carefully developed to meet certain goals and learning outcomes.



#### Advanced activities to develop:

- $\checkmark$  emotional intelligence
- $\checkmark$  communication
- $\checkmark$  conservation
- ✓ community development





Achieve your Bronze, Silver or Gold Award and develop a broad set of skills:

- ✓ leadership
- ✓ teamwork
- $\checkmark$  self-awareness
- 🗸 resilience











"World of Difference brought me to a place I thought I would never go to. I saw the inside of these peoples culture and saw how different it is to mine. It was a really good and fun experience that I hope to do again."

Ryan Ringold, Student, Saltus Grammar School

### World of Difference Expedition locations

8

6

4

**9** 

(5)



**Chiang Mai, Thailand** Community development & wildlife conservation



Ao Nang, Thailand Community development & coastal conservation



**Pokhara, Nepal** Community development



Krokobite, Ghana Community development

Siem Reap, Cambodia

Community development



Cape Town, South Africa Community development



**Gandoca, Costa Rica** Community development



Kefalonia, Greece Turtle conservation



**Tenerife, Canary Islands** Coastal & marine conservation

### STORY of World of Difference

In 1997 a vision was born to create sustainability programs that were more ethical and impactful.

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To offer meaningful experiences that would allow global change-makers to work alongside local organisations by supporting and contributing to their initiatives, instead of doing their own thing.

Through decades of hard work by a dedicated team of experts, World of Difference has established more than 600 partnerships and have welcomed **over 35,000 participants** so far. We've also partnered with more than 150 top schools and universities globally.









"World of Difference truly helps kids get a better understanding of new cultures, form an appreciation for the environment, and build a sense of a more globalized community."

Faith Boyd, Peter Gruber International Academy

# Join the **mission**

We're building a global network of people, united by their passion to make a difference.





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### Get in touch

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